


word mark

The eBay logo is a wordmark where each letter is a different color: 'e' is red, 'b' is blue, 'a' is yellow, and 'y' is green. The letters are lowercase and have a slightly rounded, sans-serif font.The Disney logo is a wordmark in a red, stylized script font. The 'D' is large and features a prominent flourish that loops back over the top of the 'i'. The rest of the letters are in a similar, rounded script. A small copyright symbol (©) is located at the bottom right of the 'y'.The Canon logo is a wordmark in a red, bold, sans-serif font. The letters are thick and have a slightly rounded appearance. The 'C' is particularly large and features a small notch at the top.

letterform



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pictoral







PEUGEOT

abstract







emblem



